

SCCR 28
July 1, 2014

Compilation of Technical Explanations Received Through July 1, 2014 in Relation to Informal Discussions on Agenda Item 5

Technical Explanation Working Paper submitted by the following non-governmental organizations:

Asia-Pacific Broadcasting Union (ABU)
Brazilian Association of Radio and Television Broadcasters (ABERT)
Association of Commercial Television in Europe (ACT)
European Broadcasting Union (EBU)
Arab States Broadcasting Union (ASBU)
Caribbean Broadcasting Union (CBU)
International Association of Broadcasting (IAB)
National Association of Broadcasters USA (NAB USA)
North American Broadcasters Association (NABA)

Transmission vs. retransmission (for the purpose of the section on rights):

The term "retransmission" originates in the analog world and means a second, simultaneous or near-simultaneous (re) transmission by a third party taken from the original signal broadcast. Even if there is a short delay which may involve a temporary technical copy (such as some milliseconds within a set-top-box), the term retransmission is still used when the signal is eventually retransmitted in its entirety. Where however, there is a stored fixation that forms the basis for a new transmission of a part of a signal, as for example in a deferred broadcast (e.g. a fixed signal that is broadcast a day later, e.g. a winning football match final) the more appropriate terminology is transmission. A transmission based on a fixed signal also takes place with respect to on-demand services.

Pre broadcast signal (for the purpose of the section on the scope of application):

A pre broadcast signal is a signal received by a broadcasting organization to be incorporated into that broadcaster's own signal broadcast to the public. It is not a signal intended for reception by the public, and therefore technically not a "broadcast". For example, it may consist of the raw feed of a live event which is sent via satellite or a fiber network to the broadcasting organization to be edited or supplemented with that broadcaster's audio commentary before being broadcast. There may be more than one pre-broadcast signal, such as coming from different cameras at the event or simply from parallel events taking place at the same time. Pre broadcast signals may contain elements that are never broadcast to the public, for editorial or practical reasons (i.e. time constraints).

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<<Piracy of pre-broadcast programme carrying signals>>

