



● Schedule

Date	Event	Venue
Dec 2 Mon	2013 Trademark·Design Right Exhibition (Nov 29 ~ Dec 2)	Hall A, Coex
Dec 3 Tue	The 2nd Seoul International Trademark·Design Conference	Imperial Palace Hotel
Dec 4 Wed	WIPO-KIPO Hague/Madrid Symposium	Imperial Palace Hotel
Dec 5 Thu	TM5 Meeting (Day 1)	Imperial Palace Hotel
Dec 6 Fri	TM5 Meeting (Day 2)	Imperial Palace Hotel



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December
2(Mon)-6(Fri)
2013

Imperial Palace Hotel
Gangnam, Seoul



Greetings



The 21st century is an era of knowledge-based, creative economy. Effective generation and use of intellectual properties in this new environment is emerging as the key to business success.

Trademarks and designs, in particular, are a means to bring about positive economic effects at a relatively low cost, and consequently the number of trademark and design applications has been on the constant rise worldwide.

The Republic of Korea hosts an annual TM5 Meeting this year. The Korean Intellectual Property Office has designated the first week of December, when the TM5 Meeting is held, as “Korea Trademark & Design Week” and has prepared various international events.

I believe that these events will provide wonderful opportunities for government and private stakeholders to exchange useful information on major trademark and design issues and build up strong networks.

Your participation and support will make the 2013 Korea Trademark & Design Week more successful and enjoyable. Thank you.

Kim Young-min

Kim Young-min

Commissioner
Korean Intellectual Property Office

Events



2013 Trademark-Design Right Exhibition

Nov 29 ~ Dec 2, 2013
Hall A, Coex, Seoul

- One-stop access to information on Korea's trademarks and designs
- 2013 best trademarks and designs to be displayed

The 2nd Seoul International Trademark-Design Conference

December 3(Tue)
Imperial Palace Hotel, Seoul



- Theme: Value of Brand & Design in the Creative Economy
- Organized by: KOTA and INTA
- Sponsored by: KIPO, OHIM, etc.
- Presentations by experts from KOTA, INTA, OHIM & KIPO



WIPO-KIPO Hague/Madrid Symposium

December 4(Wed)
Imperial Palace Hotel, Seoul

- Theme: How to Secure Overseas Trademark & Design Using Hague/Madrid System
- Organized by: KIPO and WIPO
- The symposium is also to celebrate the 10th year of KIPO's joining Madrid Protocol and prospective membership in Hague Agreement in 2014.

TM5 Annual Meeting

December 5(Thu)~6(Fri)
Imperial Palace Hotel, Seoul



- Trademark/Design experts of five TM5 partners share policies and issues and discuss how to develop international system for closer cooperation among the partners.