

PROGRAM 18 IP AND GLOBAL CHALLENGES

PLANNING CONTEXT

18.1. This Program addresses innovation and IP at the nexus of interconnected global issues, in particular Global Health, Climate Change and Food Security. The focus on this intersection is guided largely by Member States as noted, *inter alia*, in the DA. These three subject areas have been chosen because developing countries face particularly acute challenges in these domains and because solutions from innovation-driven initiatives are feasible.

18.2. As the specialized UN agency for IP, WIPO endeavors to facilitate international policy dialogue on the relationship between innovation and IP, recognizing that IP is not an end in itself but a tool to achieve socio-economic and development objectives. WIPO therefore cooperates actively with diverse global partners, both within and outside the UN system. Solutions for global problems depend in part on unlocking the potential of innovation in such a way that countries, at all levels of development, benefit. Increasingly, capacity building, technology transfer and the diffusion of practical tools are taking place via novel forms of collaborations involving a broad range of stakeholders.

18.3. During the biennium, the Program will continue to engage in policy dialogues on IP and global challenges with the aim of reinforcing WIPO's role as a credible source of fact-based information and analysis, and a forum for international discussion. Increasing emphasis will be placed however, on the development and success of tangible, results-oriented projects that leverage innovation and IP for development. These projects require the direct and active participation and support of entities from all sectors, including government, business, civil society, and multilateral agencies. Work is guided by the DA and Millennium Development Goals.

IMPLEMENTATION STRATEGIES

18.4. During the implementation of its activities, the Program will engage with Member States through informal consultations. Member States' input will furthermore be sought on a more comprehensive and detailed reporting on performance and activities within the context of the Program Performance Reports. Effective and constructive contribution to innovation-based solutions and to the global policy dialogue will be pursued through a three-pronged implementation strategy:

Developing and maintaining practical IP-based mechanisms and tools for addressing global challenges

18.5. The core element of the Program's strategy rests on the development, implementation and sustainability of multi-stakeholder platforms that facilitate effective collaborative networks and technology transfer relevant to health and climate change. Initiatives will build on partnerships and collaborations using open innovation structures, networked innovation, and other forms of partnerships to accelerate their impact. Emphasis will also be placed on increasing south-south collaborations and partnerships that facilitate the global connectivity of developing country innovators.

18.6. Together with external partners, technology sharing tools to facilitate the diffusion and transfer of both health - and green technologies will be explored, consistent with the goals of the DA, in particular Recommendations 19 (access to knowledge and technology), 25 (transfer of technology) and 30, 40, and 42 (cooperation with other IGOs and NGOs).

18.7. Numerous Programs provide support and cooperation in the implementation of this strategy, including Program 1 (Patent Law) Program 9 (Africa, Arab, Asia and the Pacific, Latin America and the Caribbean Countries, Least Developed Countries), Program 10 (Cooperation with Certain Countries in Europe and Asia), Program 13 (Global Databases), Program 14 (Services for Access to Information and Knowledge), Program 19 (Communications) and Program 20 (External Relations).

Providing support to Member States, IGOs, civil society, and other stakeholders and assisting them in the identification of feasible approaches

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