



Workshop on the Practical Approaches to IP Utilization and Protection in Africa

Dar es Salaam, Tanzania
Hyatt Regency Kilimanjaro
March 19-21, 2013

Organized by

**The Africa Intellectual Property Group (AIPG)
&
The U.S. Department of Commerce
Commercial Law Development Program (CLDP)**

In coordination with

**The Government of Tanzania
The East African Community (EAC)
U.S. Embassy Dar es Salaam**

With support from



Monday, March 18, 2013

19h30

Speakers Meeting

Golden Tulip Hotel, Dar es Salaam

Toure Drive Msasani Peninsula, Dar es Salaam 6300, Tanzania

Room: Ngorongoro Hall

Tuesday, March 19, 2013

8h00-8h45

Registration

Hyatt Regency Dar Es Salaam, The Kilimanjaro

Kivukoni Street, Dar es Salaam 9574, Tanzania

8h45-10h00

Opening Ceremony

Room: Kibo Ballroom

Welcome Remarks

Dr. Bankole Sodipo, Executive Committee of the African Intellectual Property Group (AIPG)

Welcome Remarks

Ms. Holly Vineyard, Deputy Assistant Secretary for Africa, the Middle East and South Asia, U.S. Department of Commerce

Welcome Remarks

Mr. Peter Kiguta, Director General of Customs and Trade, East African Community (EAC)

Welcome Remarks

His Excellency Alfonso E. Lenhardt, The Ambassador of the United States of America to the United Republic of Tanzania

Opening Address

Hon. Dr. Abdallah Kigoda (MP), Minister of Industry, Trade, and Marketing

Moderator:

Nnamdi Kalu Ezera, Senior Counsel, Commercial Law Development Program (CLDP), U.S. Department of Commerce

10h00-10h30

Coffee/Tea break

10h30-12h00

The IP and Development Question

Room: Kibo Ballroom

Description: How intellectual property and development intersect in Africa.

- Speakers:
 - Dr. Sodipo Bankole, Ph.D (London), Professor of Law, Babcock University, Partner, G.O. Sodipo & Co.
 - Steve Mallowah, DG and CEO, Kenya Anti-Counterfeiting Agency (ACA) and member AIPG
 - Dr. Saudin Jacob Mwakaje, Partner, Nexlaw Advocates and Visiting Lecturer at the University of Zimbabwe
 - Ruth Okediji, Professor of Law, Univ. of Minnesota Law School
- Moderator: Honorable Justice Okechukwu Jude Okeke, Head Judge Federal High Court Lagos
- Rapporteur: AIPG

12h00-13h30

Lunch with Keynote Speaker J Martins – Nigerian Musician, with extensive collaborative history with African artists, will relate his personal and professional experience in the African music industry – challenges and opportunities.

13h30-15h00

Cooperative Approaches to IPR Protection

Room: Kibo Ballroom

Description: Regional, national, private sector and civil society cooperative approaches to IPR. This includes governmental cooperation on the national and regional levels (regional economic communities, regional IP organizations, national IPR task forces and strategies), and private sector and civil society groups organized around IPR.

- Speakers:
 - Sandra Aistars, Executive Director, Copyright Alliance
 - Juliette Ayite, Deputy Director General, African Intellectual Property Organization (OAPI)
 - Diana Hopeson, Past President of the Musicians Union of Ghana and member of the National Intellectual Property Policy Committee (NIPPC)
 - Crispine Odhiambo, Founding Partner, Kiptiness and Odhiambo Associates

- Moderator: A.G.N. Kamau, Chairman, Kenya Anti-Counterfeit Agency
- Rapporteur: Charles Stemple, Attaché-Nairobi, U.S. Customs and Border Patrol (USCBP)

15h00-15h30

Coffee/tea break

15h30-17h00

Investment, Commerce and Intellectual Property

Room: Kibo Ballroom

Description: Robust IPR protection and enforcement are crucial to facilitating commerce, and attracting investment. Panelists will explore the elements most critical to creating and sustaining a business and investment-friendly market.

- Speakers:
 - Louis Bonnier, Senior Policy Advisor, International Chamber of Commerce Business Action to Stop Counterfeiting and Piracy (ICC-BASCAP)
 - Geoffrey Eyles, Regional Investigations Manager, Hewlett Packard
 - Jeffrey Fehervari, Vice President, IP Protection & Enforcement, Dolby Laboratories, Inc.
 - Magdalene Munyao, Head of Group Brand Assurance for East Africa Region--EABL, Diageo
 - Peter Mutula, Managing Director, Anti-Illicit Trade Agency, East and Central Africa
- Moderator: Holly Vineyard, Deputy Assistant Secretary for Africa, the Middle East and South Asia, U.S. Department of Commerce
- Rapporteur: AIPG

Wednesday, March 20, 2013

8h00-9h00

Registration

9h00-10h30

Issues in the Administration and Adjudication of Intellectual Property

Room: The Kili Marquee

Description: The impediments to the efficient administration of IP, from examination to administrative appeal, as well as the issues encumbering the fair, consistent, and efficient adjudication of IP cases will be examined.

- Speakers:

- Alfred Kumi-Atiemo, Head of Enforcement, Documentation and Research, Ghana Copyright Office
 - Moses Kurgat, Chairman, Kenyan Industrial Property Tribunal
 - Uche Nwokocha, Partner, Aluko & Oyeboade & Secretary- Anti Counterfeiting Collaboration, Nigeria (ACC)
 - Dr. Marisella Ouma, Executive Director, Kenya Copyright Board (KeCoBo)
 - Irene Vieira, Director General, Ivorian Copyright Office (BURIDA)
- Moderator: Obafemi Agaba, Partner and Head, Anti-Counterfeiting and Brand Protection Unit, Jackson, Etti and Edu
 - Rapporteur: AIPG

9h00-10h30

Consumer Protection and the Dangers of Counterfeit Goods

Room: Kibo Ballroom

Description: Combating counterfeit products that pose a threat to public health and safety on the African Continent.

- Speakers:
 - Dr. John Akoten, Deputy Director, Research and Awareness, Kenya Anti-Counterfeit Agency (ACA)
 - Ellis de Bruijn, Managing Director, Compol Associates Ltd.
 - Kingsley Ejiofor, Deputy Director, National Agency for Food and Drug Administration and Control (NAFDAC)
 - Enoch Hwande, Founder, Allvirtuous
 - George Ngige, Assistant Security Manager, Unilever
 - Stavros Spyropoulos, Regional Manager East Africa, Eaton Electric Limited
- Moderator: Seth Gashaka, Direction of Industrial Property, Ministry of Commerce and Industry of Burundi
- Rapporteur: AIPG

10h30-11h00

Coffee/tea break

11h00-12h30

A Spotlight on the African Film Industry

Room: Kibo Ballroom

Description: A dialogue on the culture and business models of film in Africa.

- Speakers:
 - Olufunmilayo Arewa, Professor of Law, University of California, Irvine School of Law

- Charles Igwe, Managing Director, The Big Picture (Nollywood)
 - Bob Nyanja, Kenyan Film Producer/Director
- Moderator: Dr. Sodipo Bankole, Ph.D (London), Professor of Law, Babcock University, Partner, G.O. Sodipo & Co.
 - Rapporteur: Abioye Ella Oyewole, Attorney-Advisor, U.S. Copyright Office, Policy & International Affairs

11h00-12h30

Establishing African Brands

Room: The Kili Marquee

Description: Exchange of experiences in trademark branding, value capture, and commercialization.

- Speakers:
 - Krister Ahlberg, Marketing and Branding Professional, International Trade Centre (ITC), Geneva
 - Dr. Nzilu Musyoki, Director of Marketing, Brand Kenya
 - Doreen Anthony Sinare, Copyright Society of Tanzania (CoSoTa)
 - Coenraad Visser, Professor of Intellectual Property Law, Department of Mercantile Law, University of South Africa (UNISA)
- Moderator: Debra Lee, Attorney-Advisor, U.S. Patent and Trademark Office (USPTO)
- Rapporteur: AIPG

12h30-14h00

Networking Lunch

14h00-15h30

Counterfeits and Pirated Goods: Trans-Border Issues

Room: The Kili Marquee

Description: Tackling the issues involved in the interdiction of counterfeit and pirated goods across borders.

- Speakers:
 - Akizi-Egnim Akala, National Security Officer, NCB Interpol Lome
 - Marie-Flore Johnson, Attorney-Prosecutor, Computer Crime and Intellectual Property Section, U.S Department of Justice
 - Chausiku K. Kuya, Licensing Officer, Office of the Copyright Administrator, Zanzibar
 - Charles Stemple, Attaché-Nairobi, U.S. Customs and Border Patrol (USCBP)

- Willem Van Adriche, Operations Director for the Middle East and Africa, JT International SA & Karl Lallersedt, Strategy and Communications Director, Anti-Illicit Trade, JT International SA
- Moderator: John Mponela, Head of Anti Counterfeit Division, Fair Competition Commission (FCC)
- Rapporteur: AIPG

14h00-15h30

Designing for Success: Protecting Product Design and Fashion, and Reaping the Benefits

Room: Kibo Ballroom

Description: A discussion on how IP protections for product and fashion designs can create wealth and investment opportunities.

- Speakers:
 - Krister Ahlberg, Marketing and Branding Professional, International Trade Centre (ITC), Geneva
 - Beryl Kanyowa, Board of Directors, Zimbabwe Fashion Council
 - Adama Ndiaye, aka Adama Paris, Senegalese Fashion Designer
 - Abioye Ella Oyewole, Attorney Advisor, U.S. Copyright Office, Policy & International Affairs
- Moderator: Ann Low, Deputy Director, Office of Intellectual Property Enforcement, U.S. State Department
- Rapporteur: Michelle Duff-Mitchell, Advisor to General Counsel of U.S. Department of Commerce

15h30-16h00

Coffee/tea break

16h00-17h30

Compensating Creators Through CMOs

Room: The Kili Marquee

Description: Why CMOs are Important, Status of CMO Development in Africa, and Resources Available to aid the Development of CMOs

- Speakers:
 - David Alexander, Founder, Owner and Managing Director, Sheer Publishing (South Africa)
 - Greenfield Chilongo, Executive Director of Zimcopy, Zimbabwean Reproduction Rights Organization (RRO), Regional Development Representative for IFRRO, and Chair of the IFRRO African Development Committee
 - Maurice Mwande Okoth, CEO, Music Copyright Society of Kenya

- Chief Tony Okoroji, Chairman, Copyright Society of Nigeria (COSON)
- Moderator: Robert Hooijer, Former CEO, Southern African Music Rights Organization Limited (SAMRO) and Former Director African Affairs, International Confederation of Societies of Authors and Composers (CISAC)
- Rapporteur: AIPG

16h00-17h30

Scoring with IP

Room: Kibo Ballroom

Description: The juncture of sports and IP – well-known trademarks, sports broadcasting and related issues in Africa.

- Speakers:
 - Salifou Cissé, Legal Adviser, General Directorate of Industrial Property, Ministry of Industry, Commerce and Handicraft, Burkina Faso
 - Leodegar Tenga, Chairman, The Council of East and Central African Football Associations (CECAFA) and President of the Tanzanian Football Association
 - Charles Webster, Partner, Spoor & Fisher
- Moderator: Leonard Kosgei, Chief Trade Mark Examiner, Kenya Industrial Property Institute (KIPI)
- Rapporteur: AIPG

Thursday, March 21, 2013

8h00-9h00

Registration

9h00-10h30

Promoting African Culture Through IP

Room: The Kili Marquee

Description: Exchange of experiences concerning the protection and monetization of traditional knowledge and traditional cultural expressions in Africa.

- Speakers:
 - Olufunmilayo Arewa, Professor of Law, University of California, Irvine School of Law
 - Dr. Eliamani Laltaika, Professor of Intellectual Property and Environmental Law Nelson Mandela African Institute of Science

and Technology (NM-AIST) and Coordinator of the Tanzania Intellectual Property Rights Network (TIP-Net)

- Nkah Monyatsi, Copyright Officer, African Regional Intellectual Property Organization (ARIPO)

- Moderator: Ambassador Dr. Konji Sebati, Director, Department of Traditional Knowledge and Global Challenges, WIPO
- Rapporteur: Ron Layton, Founder and CEO, Light Years IP NGO

9h00-10h30

Commercializing African Music

Room: Kibo Ballroom

Description: A primer on music commercialization.

- Speakers:
 - Anthony Anifite, J Martins' Manager, Don Family Records, Now Muzik Management
 - June Gachui, General Manager, Kenya Association of Music Producers (Kamp)
 - Dudu Manhenga, Creative Entrepreneur, Zimbabwe
 - Coenraad Visser, Professor of Intellectual Property Law, Department of Mercantile Law, UNISA
- Moderator: Abioye Ella Oyewole, Attorney-Advisor, U.S. Copyright office, Policy & International Affairs
- Rapporteur: AIPG

10h30-11h00

Coffee/tea break

11h00-12h30

Agricultural Innovation in Africa

Room: Kibo Ballroom

Description: Harnessing agricultural innovation in Africa through IPR, as well as dealing with issues in counterfeiting of agricultural inputs.

- Speakers:
 - Geoffrey Otieno, Sales Director, Sproxil East Africa
 - Dr. William Modisakeng, Biotechnology Expert, Patent Department, Adams & Adams
 - Patrick Ngwediagi, Registrar, Plant Breeders' Rights Office, Ministry of Agriculture, Food Security and Cooperatives
 - Richard Sikuku, Managing Director, Agrochemicals Association of Kenya
 - Dr. Wynand van der Walt, Senior Partner, FoodNCropBio
- Moderator: Margo Bagley, Professor of Law, University of Virginia School of Law

- Rapporteur: AIPG

11h00-12h30

IP Africa in Cyberspace

Room: The Kili Marquee

Description: IPR opportunities and challenges related to the growth of broadband and telecommunications in Africa.

- Speakers:
 - Lara Kayode, Partner, O. Kayode & Co.
 - Honorable Justice (Prof.) James Odek, Judiciary Service Commission of Kenya
 - Audrey Waita, Grants and Contracts Project Manager, Kenya ICT Board
- Moderator: Dr. Marisella Ouma, CEO, Kenyan Copyright Board (KeCoBo)
- Rapporteur: Michelle Duff-Mitchell, Advisor to General Counsel of U.S. Department of Commerce

12h30-14h00

Lunch with Keynote Speakers Regional Judges

14h00-15h30

Facilitating Innovation and Entrepreneurship: Public and Private Sector Efforts

Room: Kibo Ballroom

Description: Increasing African competitiveness through innovation policies, franchising, licensing and commercialization of R&D, entrepreneurship and effective technology transfer.

- Speakers:
 - Margo Bagley, Professor of Law, University of Virginia School of Law
 - Leonard Kosgei, Chief Trade Mark Examiner, Kenya Industrial Property Institute (KIPI)
 - Dr. Ludovick Manege, Director General, Tanzania Industrial Research and Development Organization (TIRDO)
 - Dr. Saudin Jacob Mwakaje, Partner, Nexlaw Advocates
 - Taiwo Owoseni, Senior Deputy Director, Nigerian National Office for Technology Acquisition and Promotion (NOTAP)
- Moderator: Ruth Okediji, Professor of Law, University of Minnesota
- Rapporteur: AIPG

15h30-16h00

Coffee Break

16h00-17h30

Practical Keys to Effective Criminal IPR Enforcement

Room: Kibo Ballroom

Description: Best practices, experiences, and trends in addressing IPR infringement through investigative, prosecutorial and judicial measures.

- Speakers:
 - Felix Koku-Mawusi, Director of Commercial Crimes Unit, Criminal Investigations Department (CID), Ghana Police Service
 - Omari Muwowo, National IP Coordinator, Zambia Police IP Unit
 - Cyridion Nsengumuremyi, President of Commercial Court of Huye, The Judiciary of Rwanda
 - Honorable Justice (Prof.) James Odek, Judiciary Service Commission of Kenya
 - Paul Okirig, Senior State Attorney, Ministry of Justice and Constitutional Affairs, Uganda

- Moderator: Marie-Flore Johnson, Attorney-Prosecutor, Computer Crime and Intellectual Property Section, U.S Department of Justice
- Rapporteur: Charles Stemple, Attaché-Nairobi, U.S. Customs and Border Patrol (USCBP)

17h30-18h00

Next Steps and Closing Ceremony

Room: Kibo Ballroom