

Non-Paper Secretariat

Article 10

Protection Accorded by International Registration

(1) *[Content of Protection]* (a) Subject to the provisions of this Act, each Contracting Party shall, from the date of international registration, extend to a registered appellation of origin protection against at least the following acts:

(i) use of the denomination constituting the appellation of origin in respect of a product that does not originate from the geographical area of origin;

(ii) use likely to be detrimental to the capability of the appellation of origin to designate the product in respect of which it was granted protection.

Notes:

1. The term "geographical area of origin" is an abbreviated expression under Article 1(xi), which, for its meaning, refers to Article 2(1).

2. Sub-paragraph (ii) would cover uses of an appellation of origin with delocalizing qualifiers or denominations that are not literally the same, but in which the public will recognize a reference to the appellation of origin; and uses of the appellation of origin by someone from within the geographical area of origin in respect of products that do not have the quality or characteristics referred to in Article 2(1).