



JOINT PRESS RELEASE

INTERNATIONAL ARBITRATION AND IP EXPERTS IN SINGAPORE FOR THE WORLD INTELLECTUAL PROPERTY ORGANIZATION'S ARBITRATION WORKSHOP 2012

1 More than 50 local and international intellectual property (IP) and arbitration professionals will gather at Maxwell Chambers in Singapore from 18 to 19 October 2012 for the World Intellectual Property Organization's (WIPO) Arbitration Workshop 2012, organised by the WIPO Arbitration and Mediation Center¹.

2 This annual workshop is being held outside WIPO's headquarters (Geneva, Switzerland) for the first time since the workshop's inception in 1996. This Singapore session follows the signing of a Memorandum of Understanding in September 2011 by Dr Francis Gurry, Director General of WIPO, and BG(NS) Tan Yih San, Chief Executive of the Intellectual Property Office of Singapore (IPOS).²

3 The WIPO Arbitration Workshop promotes alternative dispute resolution (ADR) options for disputes involving IP rights, and aims to meet increasing demand for training in such areas. Designed for lawyers, patent and trademark attorneys, and other IP practitioners, the workshop will provide participants with a

¹ The WIPO Arbitration and Mediation Center Singapore Office was established in May 2010. In addition to offering procedural dispute resolution guidance and administering procedures under the WIPO Rules, the WIPO Center's Singapore Office organises training for alternative dispute resolution of IP related disputes.

² The Memorandum of Understanding (MOU) signed by IPOS and WIPO allows disputes involving ownership and validity of IP rights registered in Singapore to be resolved through alternative dispute resolution under the WIPO Rules. The new procedures enhance the options for parties to settle their Singapore disputes and may even lead to a global settlement. Following implementation of this new scheme in January 2012, the first trademark mediations involving international parties filed with the WIPO Center's Office in Singapore have meanwhile successfully concluded. Likewise under the MOU, the IP Academy of Singapore and the WIPO Center have jointly scheduled a seminar on Expert Determination for Patent Disputes on 16 October 2012.

better understanding of international commercial arbitration and how it works in IP disputes, as well as the application of the WIPO Arbitration Rules.

4 The hosting of the workshop in Singapore reflects Singapore's role as a growing arbitration venue and augments the Ministry of Law and IPOS' ongoing efforts to expand Singapore's role as an IP hub of Asia, including for IP dispute resolution. The workshop follows the successful conclusion of the inaugural IP Week @ SG³ in July 2012 and will help deepen existing expertise in IP ADR services in Singapore and the region.

5 The Director of the WIPO Center, Mr Erik Wilbers, said, "Singapore has become a globally recognised arbitration venue. With its legal and IP infrastructure, Singapore is also striving to establish itself as an IP hub. Supported by the Singaporean authorities, the WIPO Arbitration and Mediation Center Office in Singapore at the remarkable Maxwell Chambers, expands WIPO's alternative dispute resolution activities in the region."

6 This year's workshop faculty comprises IP experts who are WIPO arbitrators with extensive international arbitration experience. They are:

- Teresa Cheng, Des Voeux Chambers, Hong Kong, SAR of China;
- Trevor Cook, Bird & Bird, London, UK;
- David Perkins, Arnold & Porter (UK), London, UK;
- Lucy Reed, Freshfields, Bruckhaus, Deringer, Hong Kong, SAR of China; and
- Richard Tan, Stamford Law Corporation, Singapore.

7 More information on the workshop is in [Annex A](#) and further information on the workshop's faculty is in [Annex B](#). A list of media interviewees and their biographies are in [Annex C](#).

INTELLECTUAL PROPERTY OFFICE OF SINGAPORE

WORLD INTELLECTUAL PROPERTY ORGANIZATION ARBITRATION AND MEDIATION CENTER

17 OCTOBER 2012

³ More than 500 local and regional delegates attended IP Week @ SG, which saw events such as the Intellectual Property Management for C-Suite Seminar (IPMCS) 2012, Europe Asia Patent and Patent Information Conference (EAP²IC) 2012 and the 38th Meeting of the ASEAN Working Group on Intellectual Property Cooperation (AWGIPC)

Media Contact:

Ms Belinda Wong
Senior Executive
Public Relations Department
Intellectual Property Office of Singapore
DID: 6331-6581
Email: belinda_wong@ipos.gov.sg

Mr. Leandro Toscano
WIPO Arbitration and Mediation Center Office in Singapore
Maxwell Chambers
DID: 6225-2129
Email: arbiter.mail@wipo.int

ABOUT THE WORKSHOP

The purpose of the WIPO Arbitration Workshop is to provide intensive training of a practical nature for party representatives in arbitration and for arbitrators. The training will focus on the main principles of international commercial arbitration law and practice, with particular reference to the practical case application of the WIPO Arbitration and WIPO Expedited Arbitration Rules (as well as the WIPO Expert Determination Rules) in intellectual property and technology disputes. The arbitration rules of other arbitration institutions are also referred to for purposes of comparison.

The format of the Workshop will consist of presentations by the instructors, practical exercises supervised by the instructors and discussion between participants and instructors. Participants are expected to take an active part in the exercises and discussion sessions. After completion of the Workshop, participants will have a better understanding of the substantive components of international commercial arbitration, as well as the benefits and limitations of arbitration in intellectual property disputes as compared to other dispute resolutions options, in particular court litigation. In addition, they will obtain practical information about the role of the WIPO Center in ADR proceedings, and its arbitration clauses and rules.

Programme

The programme will consist of 10 sessions devoted to the following subjects:

- Recent Developments in International Arbitration
- Arbitration of Intellectual Property Disputes
- Selection and Appointment of the Tribunal
- Preparatory Organization
- Interim Relief
- Exchange of Memorials and Documents
- Hearings and Evidence: Managing the Process
- Awards
- Settlement in Arbitration
- Drafting Dispute Resolution Clauses

More details are available at

<http://www.wipo.int/amc/en/events/workshops/2012/arbitration/>

ABOUT THE FACULTY



Teresa CHENG is a Senior Counsel, Chartered Engineer, Chartered Arbitrator and Accredited Mediator. Her various appointments include Vice-President of the ICC International Court of Arbitration, Vice President of the International Council of Commercial Arbitration (ICCA), and Vice Chairperson of Hong Kong International Arbitration Centre (HKIAC). She is also Council Member of China International Economic and Trade Arbitration Committee (CIETAC); a Councillor of Asia Pacific Users' Council of the London Court of International Arbitration (LCIA) and a panel arbitrator of Court of Arbitration for Sport (CAS). A Deputy Judge in the Court of First Instance of the High Court of Hong Kong, Ms Cheng has also co-authored numerous books and articles in journals and seminars.



Trevor COOK, a national of the United Kingdom, is a partner with Bird & Bird in London. He is a member of the firm's Intellectual Property Group. Mr. Cook is a solicitor, and has extensive experience in multi-jurisdiction patent litigation. His appointments include President of the UK Group of the International Association for the Protection of Industrial Property (AIPPI), Secretary of the British Copyright Council Working Group on Copyright and Technology, and Member of Council of the Intellectual Property Institute. Mr Cook is also on the WIPO List of Arbitrators and has acted as counsel and arbitrator in various arbitration cases. He has recently acted as arbitrator in a complex international WIPO patent arbitration. In addition to numerous articles, Mr. Cook has also authored several books, especially on patent issues.



David PERKINS, a national of the United Kingdom, is a partner in Arnold & Porter (UK) LLP's intellectual property practice in London. Mr. Perkins concentrates his practice on multijurisdictional patent litigation, as well as trademark and antitrust issues. He acts as counsel and arbitrator in numerous arbitrations involving intellectual property rights, and is also an Arbitrator and Mediator for the World Intellectual Property Organization's Domain Name Dispute Resolution Service. He has had significant involvement in advising in relation to both mediation and arbitration of multi-jurisdictional disputes involving intellectual property rights. Mr. Perkins, who has written over 50 publications, is a member of various organisations, including the Law Society, the International Bar Association (IBA), the European Communities Trade Mark Association (ECTA), and the International Association for the Protection of Intellectual Property (AIPPI).



Lucy F. REED, a national of the United States of America, is a Partner with Freshfields Bruckhaus Deringer LLP in Hong Kong, and is co-head of the Freshfields Global International Arbitration Group. A specialist in international commercial arbitration, Ms. Reed advises private and public clients and serves as arbitrator in arbitrations under the major institutional and *ad hoc* rules. She is also an arbitrator on the Eritrea-Ethiopia Claims Commission, and served as a co-director of the Claims Resolution Tribunal for Dormant Accounts in Switzerland. She has written and lectured extensively on international arbitration, and is a co-author of *The Freshfields Guide to Arbitration and ADR: Clauses in International Contracts*, and *Guide to ICSID Arbitration*. Ms. Reed is Chair for the Institute of Transnational Arbitration, immediate past President of the American Society of International Law, and a member of the Council on Foreign Relations.



Richard TAN, a national of Singapore, is a senior international arbitration consultant at Stamford Law Corporation, Singapore. He practices in the areas of international arbitration, construction, commercial, energy, joint ventures, shareholders disputes, corporate, information technology, intellectual property, media and entertainment. Mr. Tan is the current Chairman of the Chartered Institute of Arbitrators Singapore Branch, and is on the arbitration panels of many regional and international arbitral bodies. He is also on the WIPO Arbitration and Mediation Center panels for Domain Name disputes and Film and Media disputes and the SMC panel for Singapore domain name disputes. Mr. Tan has acted as arbitrator and counsel in many international arbitrations under the SIAC, ICC, HKIAC, LCIA and other institutional rules as well as in *ad hoc* arbitrations under the UNCITRAL arbitration rules, involving a wide range of disputes. An adjunct associate professor at the National University of Singapore, he has written many articles on a variety of subjects, and is recognised as an expert and a leading individual in the field of arbitration by many of the leading legal directories.

More details are available at


<http://www.wipo.int/amc/en/events/workshops/2012/arbitration/profiles/>

INTERVIEWEES FOR MEDIA INTERVIEWS


Workshop faculty (see Annex B for biographies)

1. Trevor Cook – Trevor.Cook@twobirds.com
2. David Perkins – David.Perkins@APORTER.COM
3. Richard Tan – richard.tan@stamfordlaw.com.sg

Workshop participants

4.  **Alban KANG** is the managing partner and one of the founding partners of ATMD Bird & Bird's office in Singapore. He represents a wide array of clients, including major software companies, well known trade mark owners, pharmaceutical companies, as well as collection agencies and advertising agencies. Mr Kang is regularly engaged in complex patent litigation and other contentious IP-related cases, and has been involved in a number of high profile IP cases before the Singapore Court of Appeal. He has written and presented many articles and papers and authored a number of publications in the spectrum of IP. Mr Kang is consistently regarded as a leading IP lawyer in Asia.

Alban.Kang@twobirds.com
http://www.twobirds.com/English/Lawyers/Pages/Alban_Kang1.aspx

5.  **Andy LECK** is a principal at Baker & McKenzie.Wong & Leow and the IP practice group head in Singapore. Mr Leck has 16 years of experience practising in the areas of IP, litigation and arbitration. He represents clients in both contentious and non-contentious matters involving IP rights, including advising on the commercial exploitation and protection of IP rights and the enforcement of such rights. Mr Leck is recognized as a leading trademark practitioner by industry publications and has been described as an "outstanding litigator and strategist in the trademark area" by *Chambers Asia*.

Andy.Leck@bakermckenzie.com
<http://www.bakermckenzie.com/AndyLeck/>