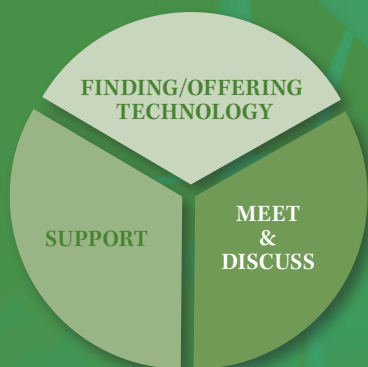


WIPO Green

- ▶ Enables owners of proprietary technologies to make selected technologies and solutions available as packages, including related know-how, services and materials.
- ▶ Facilitates the matching of specific user-formulated needs with technology providers.



- ▶ Provides additional services, including training, consulting, tailor-made dispute resolution and assistance in getting financial support.

- ▶ Serves as a hub connecting various critical partners, with WIPO facilitating policy dialogue and networking.

wipo green

The Sustainable
Technology Exchange



If you would like to receive
more information, please contact:
wipo.green@wipo.int

WIPO Green will be launched in the second half of 2011

WIPO Green is a technology exchange platform which responds to the wide recognition that green technologies can significantly contribute to worldwide efforts towards achieving a low-carbon economy. Its key objectives are the accelerated adaptation, adoption and deployment of environmental technologies, particularly in developing countries and emerging economies. *WIPO Green* provides access to a broad range of technological solutions, in particular those that are less polluting, use resources in a more sustainable manner, recycle more of their waste products, or that handle residual waste in a more acceptable manner¹.

Background

In order to mitigate the impact of and adapt to climate change, the United Nations Framework Convention on Climate Change (UNFCCC) calls for all parties to promote and cooperate in the development, application and diffusion – including transfer – of environmentally sound technologies. To fulfil this commitment, a Technology Mechanism was agreed at the December 2010 UNFCCC meeting, held in Cancún. *WIPO Green* aims to support and operate in conjunction with this mechanism. Initially developed in collaboration with industry, in particular the Japan Intellectual Property Association (JIPA), *WIPO Green* also reinforces several specific goals of WIPO's Development Agenda (<http://www.wipo.int/ip-development/en/agenda/recommendations.html>).

1. Chapter 34 Agenda 21 (The United Nations Programme of Action from Rio, 1992)

Benefits

WIPO Green offers numerous benefits:

- ▶ A trustworthy focal point where prospective users can obtain relevant worldwide information and learn about new technologies in specific areas.
- ▶ Expanded technology options for users in their search for solutions.
- ▶ Easy access to technology, technical assistance, as well as licensing and financial support.
- ▶ Reputational benefits for companies proactively engaged in promoting the uptake and diffusion of green technologies.
- ▶ Opportunities to enter new markets and to reach out to potential global partners.
- ▶ A reliable entry, through WIPO and other intergovernmental and non-governmental partners, into the UNFCCC process, specifically the Climate Technology Center and Network.

Call for partners

WIPO is launching a call to:

Potential providers proposing:

- ▶ high-quality green technologies and tailored, innovative solutions (for which it is expected that protected and associated information and know-how of potential relevance would also be provided, thus accelerating the deployment of comprehensive solutions).

Potential users able to:

- ▶ formulate specific technology needs.

WIPO seeks to:

- ▶ identify opportunities for collaboration and supporting activities in line with *WIPO Green*'s goals by engaging with intergovernmental/multilateral organizations, research and academic institutions, funding agencies and non-governmental organizations, among others.

Geneva, May 2011